**Student Questions for**

**Export Internal Assessment**



**Find out the following questions about the business you are using for your Internal Assessment**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Brief overview** of Business –location, products etc | |  | | --- | |  | |  | |  | |  | |  | |  | |
| Countries the business is **currently exporting** to | |  | | --- | |  | |  | |  | |  | |  | |  | |
| **Competition** from other businesses | |  | | --- | |  | |  | |  | |  | |  | |  | |
| **Issues** and **risks** with exporting – **language, culture, distance, transport and distribution, laws/ regulations, taxes, insurance, exchange rates, communication** | |  | | --- | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |
| Any other **useful information** | |  | | --- | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |

